# A Vision Built on Listening and Action

I'm running as an independent candidate for mayor, guided by values we share: respect, transparency, teamwork, and a deep commitment to our community.

From day one, I'll build a shared yearly roadmap to tackle priority issues with elected council and citizens from every village to set clear priorities

Wentworth-Nord can shine even brighter — by embracing its natural beauty, civic spirit, and sustainable, inclusive practices.

This document is an invitation to engage. Your voice matters — and will matter even more tomorrow.

With respect and commitment,



# Let's take action together for Wentworth-Nord

You can count on me, as mayor, to represent you with a solutions-focused approach.







## Profile

Principled, visionary, and unifying.
I surround myself with people of diverse talents and backgrounds, and I listen attentively. Together, we build strong, lasting solutions to our issues — because effective governance is rooted in trust, collaboration, and mutual respect.

### Experience

- 20 years of experience in management, process optimization, and communication
   Holds a BBA and an MBA in Management (with honors)
- Elected as municipal councillor in Wentworth-Nord in 2021 Serving as interim mayor since June 2025 A solid track record, recognized leadership, and a deep commitment to serving the community.

#### **Vision**

By 2030, Wentworth-Nord shines as a community of choice, where natural beauty, civic culture, and environmental stewardship attract and welcome new residents.

#### Priorities

## 1. Taking a sustainable turn for our roads and buildings

- Adopt a 10-year investment plan for roads and buildings — repair, modernize, anticipate, and move away from short-term, electiondriven approaches. Invest annually to avoid roller-coaster budgeting
- Maximize grants by assigning a dedicated resource
- Involve the community via structured public input
- Shift from a repair mindset to a culture of maintenance
- Keep taking concrete action to support residents living on private roads

## 2. Supporting community projects and development

- Continue supporting key initiatives
   (e.g., COOP Santé, COOP Laurel)
- Encourage new, innovative projects (e.g., community garden)
- Every construction project is unique, and we remain flexible:
  - Ensure all changes respect the environment
  - Simplify processes and paperwork
  - Streamline urban planning regulations by exploring sectorbased rules
  - Adopt a supportive approach for citizen-led and developer projects (renovation permits, construction, etc.)
- Attract new residents while respecting regulations, peace, and the environment (e.g., tax holidays for families or LEED-certified homes)
- Consult frequently citizens, entrepreneurs, Comité consultatif en urbanisme (CCU) and Comité consultatif en environnement (CCE)

#### 3. Building a citizen-mindset

- Put citizens at the heart of decision-making
- Communicate better and more: diverse tools (Facebook, emails, videos), host coffee chats and use clear, accessible language, annual report available in print
- Set service standards and meet them: response times, complaint management, etc.
- Encourage constructive collaboration between elected officials, citizens, municipal staff, and the MRC
- Launch a participatory budget to spark unifying community initiatives

#### Tools to Make It Happen 🞇

Responsible financial management:
 deficits eliminated, monthly
 tracking in place, intermunicipal
 cooperation initiated — the first
 step is done, and we've begun
 building surpluses to reinvest
 Collaborative leadership: as a
 mayor, I will represent our
 community, shape regional
 decisions, and protect our
 interests — turning leadership
 into lasting impact.